Walking and biking are healthy and enjoyable activities. However, these activities are also becoming increasingly dangerous. We believe life gets better and safer when we are all connected to the world around us. So, the next time you make the choice to go out on foot or on your bike, look up. Enjoy the view and make a little eye contact with the world around you. Here’s what else you can do to stay safe out there:

**Pedestrians**
- Wear brightly colored clothes and carry a flashlight at night.
- Stay off your phone and look left-right-left before crossing a street.
- Cross streets at marked crosswalks/intersections, preferably with a stop sign or signal.

**Bicyclists**
- Go with the flow of traffic.
- Always wear a helmet.
- Use hand signals when turning or stopping.

**Drivers**
- Don’t speed and never use your phone while driving.
- Look out for and yield to pedestrians. They have the right of way at any crosswalk or intersection.
- Be cautious when backing up.
We’re all in it together.

Funding for this program was provided by a grant from the California Office of Traffic Safety, through the National Highway Traffic Safety Administration.