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Post 1



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COPY: Thousands of people are killed every year on California roads. Become a traffic safety champion 🏆 for your community and join the #GoSafelyMovement. Take a survey and share your perspective on what we can all do to make our roads safer. **Link in bio. (IG)**

Post 2



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COPY: In 2021, 4,285 people were killed on California roads, or nearly 12 people every day. Traffic safety deserves our undivided attention. Help make our roads safer and be a traffic safety champion 🏆 for your community. Take a survey and join the #GoSafelyMovement. **Link in bio. (IG)**



@gosafelyca #gosafelymovement

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Post 3



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COPY: We need your help to make roads safer for everyone. Children, parents, grandparents, friends and family. It's time to take action. Take a survey and join the #GoSafelyMovement as a traffic safety champion 🏆 in your community. **Link in bio. (IG)**

Post 4



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COPY: In 2021, 1,370 people were killed in the U.S. in drunk driving crashes. We need your help to make our roads safer. Take the survey and join the #GoSafelyMovement. Be a traffic safety champion 🏆 for your community. **Link in bio. (IG)**