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## Crash Not Accidents Social Media Toolkit

1080x1080px

### Post 1



FB/IG

Traffic crashes are no accidents. Stop using the word "accident". Take the pledge today: <https://gosafelyca.org/crash-not-accident>

#CrashNotAccident

### Publicación 1



FB/IG

Los choques de tránsito no son accidentes. Deja de usar la palabra "accidente". Haz el compromiso hoy: <https://gosafelyca.org/crash-not-accident-span>

#ChoqueNoAccidente

Clickthrough link: <https://gosafelyca.org/dui-doesnt-just-mean-booze/>

Clickthrough link: <https://gosafelyca.org/dui-no-solo-significa-alcohol/>



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## Crash Not Accidents Social Media Toolkit

1200x628px

### Post 2



#### Platform

Traffic crashes are no accidents. Stop using the word "accident". Take the pledge today: <https://gosafelyca.org/crash-not-accident>

#CrashNotAccident

### Publicación 2



#### Platform

Los choques de tránsito no son accidentes. Deja de usar la palabra "accidente". Haz el compromiso hoy: <https://gosafelyca.org/crash-not-accident-span>

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## Crash Not Accidents Social Media Toolkit

1600x900px

### Post 3



#### Platform

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#CrashNotAccident

### Publicación 2



#### Platform

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