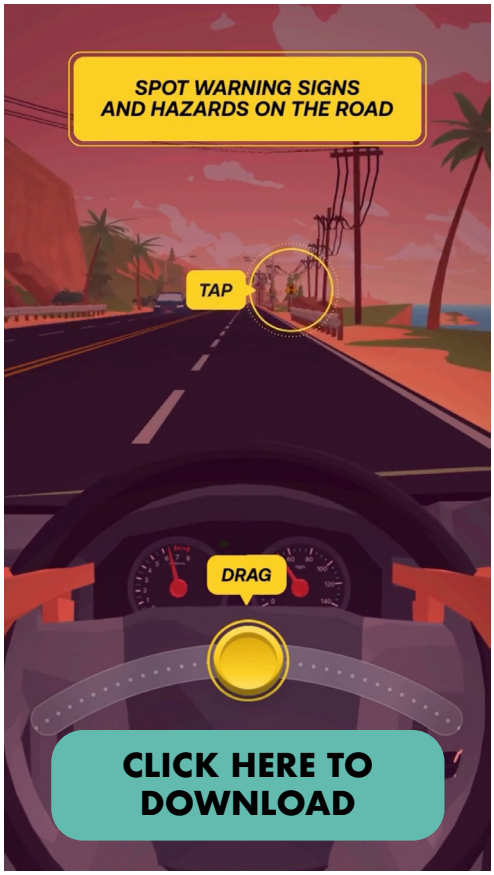
The Road Ahead Driving Simulation Game Social Toolkit

The Road Ahead is a mobile-first, interactive simulation experience designed to make traffic safety more engaging and personally relevant for young drivers.

Please use the provided video and copy below to help share this free, web-based experience with your communities.



Clickthrough link:
TheRoadAhead.GoSafelyCA.org

Video Posting Guide

Facebook: Upload the downloaded file as a Facebook Reel to make the most of the vertical screen space. Simply paste your chosen caption into the description box and hit publish.

Instagram: Select "Reel" when creating a new post to ensure the vertical video displays correctly. Paste your caption but remember to also add the campaign link to your profile's bio, as links in Instagram captions are not clickable.

TikTok: Tap the "+" button in the app to upload the video file directly to your feed. Paste the caption and direct your followers to click the link in your bio to play the game.

X (Twitter): Click the media icon in the post composer to attach the video file. Paste your caption ensuring the website link is front and center, then post.

YouTube: Upload the file specifically as a "YouTube Short," which is designed exactly for 30-second vertical videos. Paste your caption and the website link into the video description before publishing.

Caption Options

For Parents and Caregivers



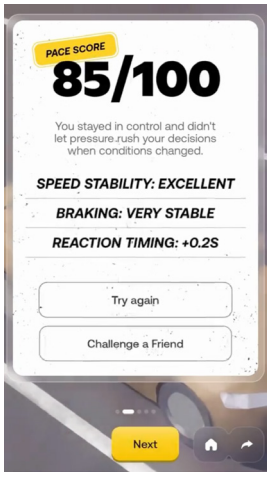
Have a teen driver at home? Have them play The Road Ahead today at TheRoadAhead.GoSafelyCA.org to practice safe driving!

Navigating the “safe driving” talk with a new driver isn’t always easy. This free simulation game puts you in realistic driving situations to practice safer choices. It’s a great conversation starter for discussing distraction and speeding with drivers and passengers.

#TheRoadAhead #GoSafelyCA

Clickthrough link:
TheRoadAhead.GoSafelyCA.org

High School Mentors, Coaches, & Educators



Challenge your student drivers to test their skills at TheRoadAhead.GoSafelyCA.org!

Before our students hit the road this weekend, we want to make sure they have the tools to make safe choices. The Road Ahead is a free, interactive simulation that tests how teens react to real-world peer pressure and distractions when it matters. We are challenging all students to play and see how their choices play out.

#TheRoadAhead #GoSafelyCA

Clickthrough link:
TheRoadAhead.GoSafelyCA.org

Community Safety Partners & Local Organizations



Help us protect our newest drivers! Play and share the free driving simulator The Road Ahead today: TheRoadAhead.GoSafelyCA.org

---

The Road Ahead is a great tool that helps young drivers step into realistic driving scenarios, recognize risk, practice safe choices, and see how those decisions play out.

#TheRoadAhead #GoSafelyCA

Clickthrough link:
TheRoadAhead.GoSafelyCA.org