Download All Social Media Assets

2026 World Day of Remembrance Social Media Toolkit

1080x1350px

Post 1

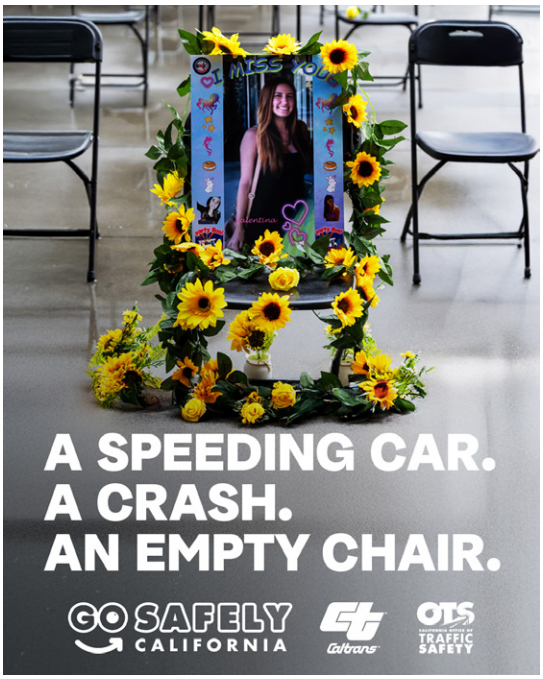


FB/IG

A work zone. A crash. An empty chair. This World Day of Remembrance for Traffic Victims, we remember people killed due to traffic violence and the pain endured every day that goes by without a loved one. Slow down and stay alert in work zones. We all deserve the same margin of safety on roads.

#WDoR2026

Post 2



Valentina D'Alessandro was just 16 when she was killed in a crash involving an impaired driver who was street racing.

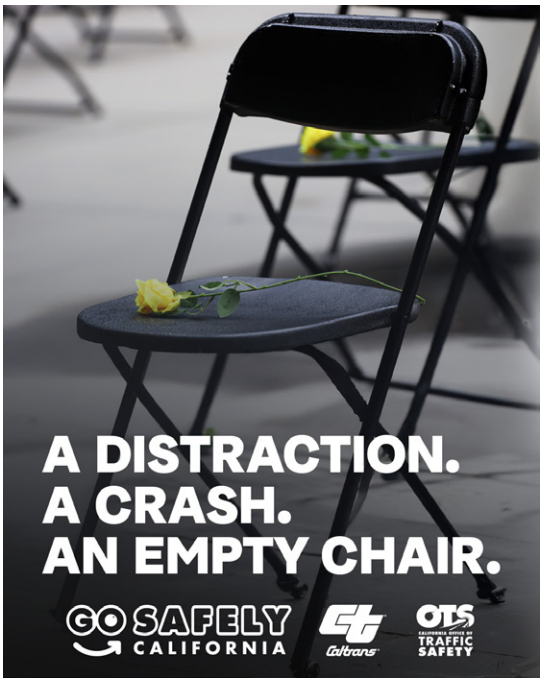
She dreamed of becoming a fashion designer and traveling the world.

This World Day of Remembrance for Traffic Victims, we honor Valentina through our everyday actions - by slowing down and looking out for one another. Every choice behind the wheel matters.

#WDoR2026

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Post 3

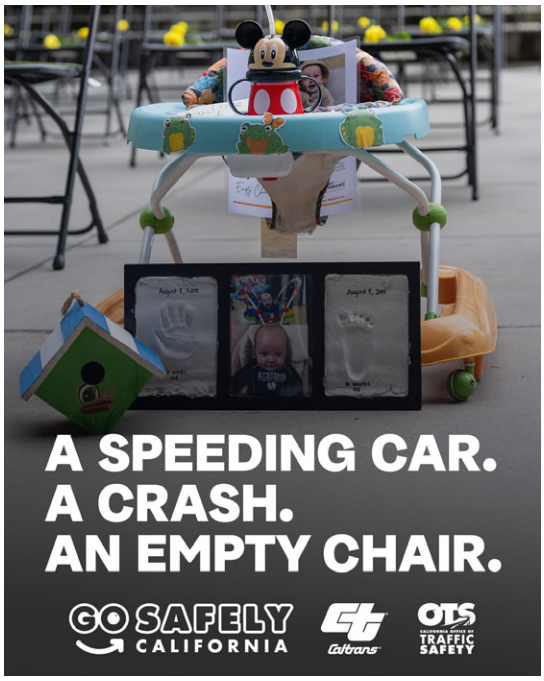


FB/IG

One moment of distraction can leave an empty chair at the table forever. This World Day of Remembrance for Traffic Victims, we remember people killed in traffic crashes and the loved ones who endure the daily pain and reminder that they are gone. Stay focused. Slow down. Stay present. Go Safely, California.

#WDoR2026

Post 4



An impaired driver. A crash. An empty highchair. Liam Mikael Kowal was just 15 months old when his life was tragically taken by an impaired driver in 2016. This World Day of Remembrance for Traffic Victims, honor Liam. Every choice behind the wheel matters.

#WDoR2026

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Post 5



FB/IG

Jamari was just 15 years old when his life was tragically cut short by a speeding hit-and-run driver while riding his bike.

This World Day of Remembrance, we honor Jamari and all people killed in preventable crashes. Behind every statistic is a life, a family, and a future.

Every decision behind the wheel matters. Slow down, stay alert, and go safely.

#WDoR2026